



Promote A Successful Student Trip **in 7 Steps!**



Here are few tips to help you pave the way to an **Amazing Trip!**

Meet the parents

Organize a meeting with your parents to explain the experience what a Junior Tour will offer their children (and them too if they wish!). Gather all information, possible questions, concerns (we'll help you!), photos and put their minds at ease. We offer a safe, affordable, once-in-a-lifetime trip and this is your time to sell it.



Tell a friend

It can be a great help to get your fellow teachers onboard! They can help spread the word to students that you may not see that often. Broaden your reach by telling colleague. They may want to join the trip themselves!

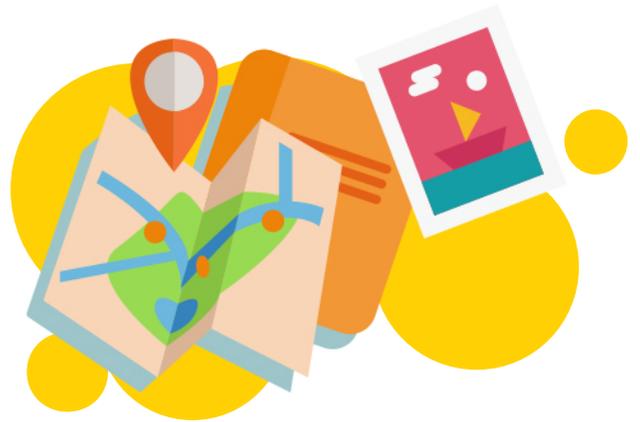
Second-in-command Student Delegate

Appoint a student to be your trip ambassador! He or she will be able to hone leadership skills by helping to promote meetings, spread the word about the trip and you will be able to focus on the logistics of planning the trip. It's a win-win!



Show & Tell

Have any old picture from previous trips? Create a slideshow of all the fun sentimental memories that are waiting for them. They won't be able to resist! Know someone who has been on a Junior Tour before? Invite them to attend and have them speak to your students about what an amazing experience it is!

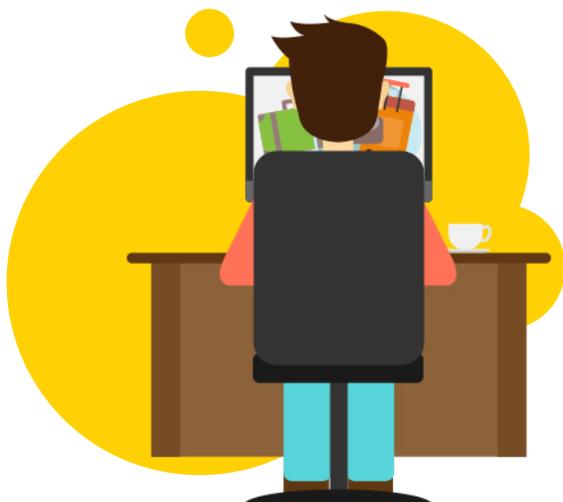


Facebook Frenzy

Create a "Facebook Event Page" to promote your trip. It's an easy and quick way to send information and updates to your students and parents. Also, don't forget to follow us on Facebook for more tips! You may also want to use our Remind App for messaging. It's a safe, free and easy way to send texts and emails to your group without sharing any personal information.

Poster Promotion

Do the students have a special spot they like to hang out in? That's where you want to put your poster! Find a high traffic, high visibility spot to make sure your trip doesn't slip under the radar.



Press the matter

Does your school have a newspaper? Make sure to get your trip advertised in print! No paper? How about a posting on the school website or writing a blog about the trip! This is great way for both parents and students to learn a little more about your trip.