



BUILD YOUR GROUP

Simple ways to build interest, reach more families, and make registration easier.

1: HOST A PARENT MEETING

Give families a chance to hear about the trip, understand what is included, learn how registration works, and ask questions before they sign up. Junior Tours can also join your parent meeting virtually to help present the trip and answer questions

2: USE YOUR CUSTOM LAUNCH MATERIALS

Junior Tours can provide parent meeting slide decks, registration flyers with QR codes, posters, handouts, shareable graphics, and email or reminder materials. We're happy to create new materials specifically for your group.

3: USE OUR PORTAL

Our online registration portal makes it easier for families to sign up, stay on track, and keep the trip moving forward. A simple registration process helps more families follow through and join the trip.

4: PARTNER WITH A COLLEAGUE

Invite another teacher, department, ensemble, club, or program to help introduce the opportunity to more students.

5: INVITE PARENTS AND FAMILY

If permitted by your school, opening the trip to parents or other family members can help broaden participation and support.

6: KEEP THE TRIP VISIBLE

Use announcements, email, posters, school communication channels, photos from prior trips, and student ambassadors to keep the opportunity top of mind.